# Niehaus News

### April 2003





- Vincennes, IN
- St. Louis, MO
- Nashville, TN



• Vincennes, IN

# Нарру



Easter is the gift of HOPE Easter is the gift of PEACE Easter is the gift of LOVE Let us rejoice in Him, Who gives them all.

May God bless you at Easter, And keep you all year through. May God give you all the faith it takes, To make your dreams come true. May His love and wisdom always help, To guide you on your way. May His light shine down upon you now, To bless your Easter Day. Author Unknown

### Ed's Discount Warehouse Opens On Regular Schedule -1st and 3rd Saturday's Of Each Month

ED's Discount Warehouse is now open on a regular schedule. It will be open on the 1st and 3rd Saturday's of each month from 8:00 AM to 12:00 noon. The business is located across the street from Big Buck Builiding Center on Howard Street in Robinson. Over \$250,00 of inventory in scratch & dent,



mistake, factory defect, overstock, and discountinued merchandise collected from 7 different business - all under one roof - and

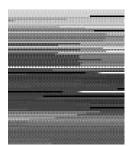
at unbelievable prices. Some of the merchandise being offered at ED's Discount Warehouse are tubs, showers, sinks, marble tops, vanities, counter tops, kitchen cabinets, doors - plus, hundreds of items to numerous to list. New things are added each week.

All sales are cash & carry. All sales final. Major credit cards accepted.



### Volume 42, Issue 4





### 70 Years of Memories

In celebrating our 70th anniversary this year, I would be remiss if I didn't highlight some key people who helped make our company successful. They are still living and enjoying their retirement.

Tom Chesser 1953 - 1997 Tom was working for our company when I was in high school. He taught me to drive the truck, load and unload lumber and several other things I will not mention in this article. In 1962, Tom was named the first manager of our Cash-Away Lumber store. In 1984 he became manager of WBM and continued to buy the lumber until his retirement in 1996. Tom was a good manager of the men and really contributed to our success in the growth years.

#### Horace "Red" Anderson 1955 - 1985

Red, as we all called him, was a superb craftsman. He was the manager of our mill from 1955 - 1970. He could literally make anything you could draw - from cabinets to special order doors, window, and molding. In 1970 we closed our mill and opened our new WBM Component Plant on Elkhorn Road. He was the first manager and he helped set up our door plant. Red's ability to run the mill operation and fabrication plant helped in making our door plant into the largest in the Tri-state.

<u>Don Burdsall 1972 - 1988</u> After we enlarged our retail store in the sixties, we needed a good store manager and Don fit the position. Don had been the manager of the A & P Grocery Store so he had great experience with people. Don knew many people in the community and he was a real asset in bringing us new business.

<u>Bob Costello 1970 - 2000</u> Bob took over our Niehaus Kitchen Department in 1970 and really made a name for himself as a top kitchen designer. He was a real artist and drew renderings of his kitchens, which would really sell the customer. Bob also helped us start our wholesale kitchen division in the early days of WBM.

John Coulup 1978 - 1990 John came to us at just the right time. Mrs. Niehaus was getting ready to retire, and John was a friend of our family and someone we all trusted to take over the check writing and financial part of our company. Also during John's tenure, he helped convert our accounting system from old ledger books to the computer. John was a real asset to our company during the Growth years.

Bernie

#### TIME GETS BETTER WITH AGE

- Age 5: I learned that our dog doesn't want to eat my broccoli either.
- Age 7: I learned that when I wave to people in the country, they stop what they are doing and wave back.
- Age 9: I learned that just when I get my room the way I like it, Mom makes me clean it up again.
- Age 12: I learned that if you want to cheer yourself up, you should try cheering someone else up.
- Age 14: I learned that although it's hard to admit it, I'm secretly glad my parents are strict with me.
- Age 15: I learned that silent company is often more healing than words of advice.
- Age 24: I learned that brushing my child's hair is one of life's great pleasures.
- Age 29: I learned that if someone says something unkind about me, I must live so that no one will believe it.
- Age 30: I learned that there are people who love you dearly but just don't know how to show it.
- Age 42: I learned that you can make some one's day by simply sending them a little note.

#### Age 44: I learned that the greater a per son's sense of guilt, the greater his or her need to cast blame on others.

- Age 46: I learned that children and grandparents are natural allies.
- Age 47: I learned that no matter what happens, or how bad it seems today, life does go on, and it will be better tomor row.
- Age 48: I learned that singing "Amazing Grace" can lift my spir its for hours.
- Age 50: I learned that you can tell a lot about a man by the way he handles these three things: a rainy day, lost luggage, and tangled Christmas tree lights.
- Age 52: I learned that regardless of your relationship with your parents, you miss them terribly after they die.
- Age 53: I learned that making a living is not the same thing as making a life.
- Age 61: I learned that life sometimes gives you a second chance.
- Age 62: I learned that you shouldn't go through life with a catch ers mitt on both hands. You need to be able to throw something back.
- Age 64: I learned that if you pursue happiness, it will elude you. But if you focus on your family, the needs of others, your work, meeting new people, and doing the very best you can, happiness will find you.
- Age 66: I learned that everyone can use a prayer.
- Age 72: I learned that even when I have pains, I don't have to be one.
- Age 82: I learned that every day you should reach out and touch someone. People love that human touch-holding hands, a warm hug, or just a friendly pat on the back.
- Age 90: I learned that I still have a lot to learn.
- Age 92: I learned that you should pass this on to someone you care about. Sometimes they just need a little something to make them smile.



#### Page 3

### **Birthdays**

In April the following employees will be celebrating their birthday!

Tim Bateman	Apr. 3
Tamara Lucca	Apr. 8
Thad Stohler	Apr. 12
Mike Montgomery	Apr. 16
Brad Snider	Apr. 18
Gary Anderson	Apr. 21
Kevin Grostefon	Apr. 25
Steve Gerdeman	Apr. 25
Juanita Lamparter	Apr. 26
Stephen Lanning	Apr. 26
Larry Vantlin	Apr. 26
Kyle Blubaum	Apr. 29

### Happy Birthday!

#### Anniversaries

April will mark the anniversary date of employment with our company for the following employees.

Roy Roach	29 Years
Keith Fox	17 Years
Kathy McCreary	17 Years
Betty Tuttle	15 Years
Kevin Grostefon	8 Years
Brad Snider	7 Years
Paul Martin	7 Years
Tim Nash	6 Years
Kyle Blubaum	5 Years
Phil Cutshall	4 Years
Doug Vantlin	4 Years
Larry Vantlin	3 Years
Diana Adams	3 Years
David Lane	3 Years
Matt Nowaskie	2 Years
Allen Anderson	2 Years
Matt Carter	2 Years
Gary Orames	2 Years
Angel Fuentes	1 Year
Leslie Polley	1 Year
Joshua Berry	1 Year
Jason Campbell	1 Year
Chad Clem	1 Year
Kacey Funk	1 Year
Lawrence West	1 Year
Rodger Pittman	1 Year

### Congratulations!

### With Sympathy

to

Carla Winegert

on the recent death of her father. Your loss is felt by many.



Niehaus News If you know of anyone who would like to recieve a copy of our monthly Newsletter, please give us a call and we would be happy to add them to our mailing list. 812-882-2710

If you have a comment on our Newsletter, please e-mail us at bgniehaus @niehausinc.com

### **Niehaus News**

This newsletter is the official publication of events and activities of Niehaus Home Center, Wholesale Building Materials (Vincennes, St. Louis, and Nashville), Big Buck Building Centers (Terre Haute & Robinson) and is published 12 times per year.

Editor/Photographer/Writer: Sherry Cummins, Advertising Manager, Niehaus Home Center

### You Think A Gallon Of Gas Is Expensive?

To make one think, and to put things in perspective check out THESE prices:

Diet Snapple 16 oz. \$1.29.....\$10.32 per gallon. Lipton Ice Tea 16 oz. \$1.19.....\$9.52 per gallon. Gatorade 20 oz. \$1.59.....\$10.17 per gallon. Ocean Spray 16 oz. \$1.25.....\$10.00 per gallon. Brake Fluid 12 oz. \$3.15......\$33.60 per gallon. Vicks Nyquil 6 oz. \$3.85.....\$178.13 per gallon. Pepto Bismal 4 oz. \$3.85 .....\$123.20 per gallon. Whiteout 7 oz. \$1.39.....\$25.42 per gallon. Scope 1.5 oz. \$0.99.....\$84.48 per gallon. And here's the KICKER: Evian Water 9 oz. \$1.49......\$21.19 per gallon! \$21.19 FOR WATER! And the buyers don't even know the source.

### Big Hello To DALE NASH In Kuwait

Dale is an 8 year employee at Wholesale Building Materials and is currently serving our country in Kuwait.

From everyone in the entire company, we wish you a safe tour of duty. May God keep you safe and bring you back to us soon. We miss you. Thank you.

Dale's Address is: SPC Dale E. Nash Aco 1-152 INF BN APO - AE 09889

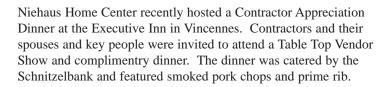
# Niehaus Contractor Division



*Mrs. Richard Embry was the winner of the 100,000 Supreme Privilege points.* 



David Niehaus (right) chatting with contractor guests.



The attendence exceeded expectations. We were pleased to see so many of our contractor customers attend. The dinner was originally scheduled to be at the Knights of Columbus, but as reservations started coming in, it was obvious there would not be enough available space - so it was moved to the Executive Inn in the banquet rooms.

Niehaus' key vendors were asked to show their latest lines of merchandise and talk with the guests about their particular line of products. Each vendor contributed a door prize that was drawn for at the end of the program. The top prize was 100,000 Supreme Privilege points good toward many things offered by the Supreme Privilege program.

We would like to take this opportunity to thank all our guests for coming, and the vendors for participating, to make such an enjoyable, informative evening.



Vendors setting up their booths for the show.



Music was provided by Steve Greenwell's MGM band.



Employees look over the vendor products and talk to representatives.



The attendance was even greater than expected.

# Contractor Appreciation Dinner

A big thanks to the vendors who participated in the show:

**Aristokraft Cabinets Therma Tru Doors GAF Roofing Benjamin Moore Paints Supreme Privileges E-Commerce Andersen Windows Professional Garage Door Systems Roseburg Engineered Lumber** 

**Guardian Fiberglass Bruce Flooring Do-It-Best Rental Center Certainteed Vinyl Siding Simpson Hangers Evergrain Decking Kemper Cabinets** 

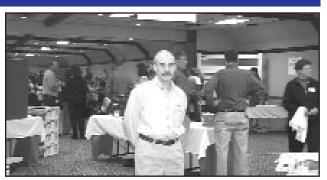
### **SERVING THE PROFESSIONAL IS #1 WITH US!**





Above: Ginger Welton, Kathy McCreary, Todd Donovan, Phil Wehrman and Mike Hartigan chat before dinner

Left: Todd Donovan shows off the new line of Kemper Cabinets for kitchens and baths



Dennis Weber, representative for Bruce Flooring



Guests being served a delicious dinner by Schnitzelbank.



Dan Martens, Contractor Manager, awards the door prizes at the close of the evening.



Guest enjoy chatting with vendors and other builders in the construction business.

### Page 6

### Niehaus News

### WBM OPENS ST. LOUIS RELOAD CENTER

In order to better serve our customers, Wholesale Building Materials has opened a re-load site in St. Louis, MO for distribution of our line of Roseburg Engineered Wood Products. This new distribution center is serviced by rail and carloads of RFPI Joists and RidgidLam LVL Beams are delivered from Roseburg's Riddle Oregon Plant to St. Louis.

Material is then delivered by truck to WBM's retail lumber dealer customers in Indiana, Illinois, Kentucky and Missouri. The "Ready to Ship" stock inventory encompasses nearly 50 dif-



ferent sku's over 12 different sizes and lengths of RFPI joists and RigidLam LVL Beams. Full and partial truckload quanities are available for delivery and customer pickup.

Roseburg Forest Products operates the largest combination I-Joist/LVL plant in North America. WBM is a full service distributor of engineered wood products with over 15 years experience in the field. Both are family owned companies.

### **DID YOU JOIN A CHEAP HMO?**

10 Signs You've Joined a Cheap HMO

- 1. Annual breast exam conducted at Hooters.
- 2. Directions to your doctor's office include, "take a left when you enter the trailer park."
- 3. Tongue depressors taste faintly of Fudgesicles.
- 4. Only proctologist in the plan is "Gus" from Roto-Rooter.
- 5. Only item listed under Preventive Care coverage is "an apple a day".
- 6. Your "primary care physician" is wearing the pants you gave to the Goodwill last month.
- 7. Patient responsible for "200% of our-of -net work charges" is not a typo.
- 8. The only expense covered 100% is embalming.
- 9. With your last HMO, your Prozac didn't come in different colors with little "m"s on them.
- 10. You ask for Viagra and you get a popsicle stick and duct tape.



Experience. The Difference!!!!

### Wholesale Building Materials Goes To The Show



Display booths representing three of WBM' key products: Aristokraft, Therma-Tru, and Evergrain Decking.



Benjamin Moore

In February, WBM participated in athe 2003 Midwest Builders convention held at the Adams Mark Hotel in Indianapolis, Indiana. The show consisted of over 70 booths. Over 700 people attended the show. The attendees included builders, remodelers, developers, and other industry professionals from throughout the Midwest.

WBM had the biggest showing out of all exhibitors. We had three booths combined showing Aristokraft Cabinetry, Therma-Tru Doors, and our new composite decking - Evergrain. For the Aristokraft booth we were able to show the new Aristokraft Merchandiser. The six elegant entry doors by Therma-Tru attracted a lot of attention. To show off the new Evergrain composite decking, a 6' x 6' deck was built to show the full advantage of the materials.

We had several people working the booths and representing our products. These people included: Todd Donovan (WBM Cabinet Manager), Jerry Burch (WBM Sales Manager), Mike Glenn (WBM Door Manager), Fred Robinson, (WBM Sales Rep.), John Kempski (Aristokraft Sales Rep.), and Mark Shaner (Evergrain Manager).

We had a number of good leads and interest for all of our products.

# Do more with Benjamin Moore

..... OUTSTANDING QUALITY

..... **PROFESSIONAL ASSISTANCE** We will custom mix your paint to match your decor choices.

• Exterior Paint

• Interior Wall Paint



## **Experience.** The Difference.





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• Exterior Stain

Trim Paints

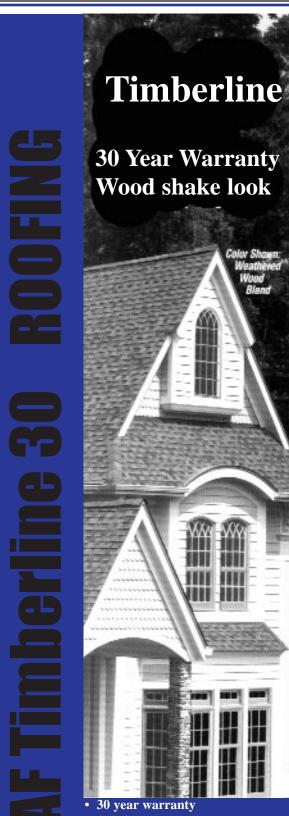
#### Big Buck, Robinson - Betty Tuttle

**20 YEAR** 

WARRANTY



You can't beat fiberglass door for beauty or durability. Their stunning looks command attention. Their strength is unsurpassed. There's a tremendous selection, too. No wonder they're making wood and steel doors obsolete on homes across America.



- Architectural look
- 7 colors in stock



Niehaus News

### by Paul Harvey

What's mainly wrong with society today is that too many Dirt Roads have been paved.

There's not a problem in America today, crime, drugs, education, divorce, delinquency that wouldn't be remedied, if we just had more Dirt Roads, because Diet Roads give character.

People that live at the end of Dirt Roads learn early on that life is a bumpy ride. That it can jar you right to your teeth sometimes, but it's worth it, if at the end is home....a loving spouse, happy kids and a dog.

We wouldn't have near the trouble with our educational system if our kids got their exercise walking a Dirt Road with outer kids, from whom they learn how to get along.

There was less crime in our streets before they were paved. Criminals did not walk two dusty miles to rob or rape, if they knew they'd be welcomed by 5 barking dogs and a double barrel shotgun.

And there were no drive by shootings.

Our values were better when our roads were worse!

People did not worship their cars more than their kids, and motorists were more courteous, they didn't tailgate by riding the bumper or the guy in front would choke you with dust & bust your windshield with rocks.

Dirt Roads taught patience.

Dirt Roads were environmentally friendly, you didn't hop in your car for a quart of milk, you walked to the barn for your milk.

For you mail, you walked to the mail box.

What if it rained and the Dirt Road got washed out? That was the best part, then you stayed home and had some family time, roasted marshmallows, popped popcorn, pony rode on Daddy's shoulders and learned how to make prettier quilts than anybody.

At the end of Dirt Roads, you soon learned that bad words tasted like soap.

Most paved roads lead to trouble, Dirt Roads more likely lead to a fishing creek or a swimming hole.

At the end of a Dirt Road, the only time we even locked our car was in August, because if we didn't some neighbor would fill it with too much zucchini.

At the end of a Dirt Road, there was always extra springtime income, from when city dude's would get stuck, you'd have to hitch up a team and pull them out.

Usually you got a dollar. . .always you got a new friend . . . at the end of a Dirt Road.

### **BUTT PRINTS IN THE SAND**

One night I had a wondrous dream, One set of footprints there was seen, The foot prints of my precious Lord, But mine were not along the shore.

But then a stranger print appeared.

And I asked the Lord, "What have we here?"

This print is large and round and neat, "But Lord, they are too big for feet."

"My child," He said in somber tones, "For miles I carried you alone, I challenged you to live by faith, Pick up your cross and walk in grace."

"You disobeyed, you would not grow, You would not stand against the flow, Your neck was stiff, your ears were shut So there I dropped you on your butt."

"Because in life, there comes a time, When one must fight, when one must climb, When one must rise and take a stand, Or leave a butt print in the sand!"

### Little Nancy

Little Nancy was in the garden filling in a hole when her neighbor peered over the fence interested in what the cheekyfaced youngster was doing.

He politely asked "What are you up to there, Nancy?"

"My goldfish died, " replied Nancy tearfully, without looking up, "and I've just buried him."

The neighbor was concerned, "Nancy, I am so sorry, but that seems like an awfully big hole for a gold fish, isn't it?"

Nancy patted down the last heap of earth, then replied, "Not really, my goldfish is inside your cat."



# WHEN DRUGS ARE A GOOD THING...

Niehaus News

I had a "drug" problem when I was a young person.

I was "drug" to church on Wednesday night.

I was "drug" to Sunday School and "drug" to the family altar to pray.

I was also "drug" to the woodshed when I disobeyed my parents, told a lie, brought home a report card or did not speak with respect.

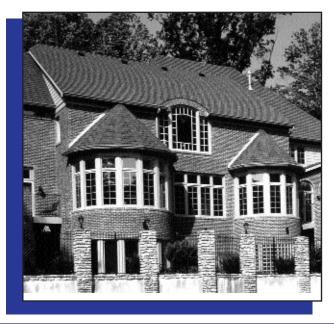
Those "drugs" are still in my veins, and they affect my behavior in nearly everything I do and say and think.

They are stronger than cocaine, crack or heroin.

If more children had this "drug" probem, America would certainly be a better place.







Anywhere you can imagine a window...Crestline can fill the opening beautifully. For over 100 years, every product carrying the Crestline label has been built for the finest homes in America, with the same promise to provide beauty, performance, style, quality and value.

- Double Hung
- Tilt Double Hung
- Awning
- Bays
- Circle Top
- Casement
- Sliding
  - Patio Doors
  - Bows
  - French Doors

Crestline windows provides everything you want in energy efficiency, beauty and flexibility.

WE WILL COME MEASURE FOR YOU!

### **Employees In Profile**



**Lynn McCleave -** is the employee in the spotlight this month from Big Buck in Robinson. Lynn is an 18 year veteran with our company. Over the years he has come up through the ranks. The first three years he worked part time at the the Terre Haute store while he went to school. He started out working in th yard, then moved up to truck driver and then to inside counter sales, where he has been for the past 15 years. He also oversees the hardware depart-

ment, takes care of recieving and even drives a truck if needed.

Lynn was born in Vincennes, grew up in Flat Rock, Illinois and graduated from Robinson High School. He is also a graduate of Lincoln Trail College with a degree in Business Administration. He is currently fulfilling the elected position of Clerk in Honey Creek Township.

He and his wife, Kristi, have one daughter. Katelyn is 8 years old. Lynn says he likes hunting, camping, fishing and gardening. He also likes helping his father-in-law on the farm when he can find the time.



**Ryan Kinnet -** works in the Top Shop located at Wholesale Building Materials in Vincennes. He has been with our company for 5 months. His primary job is to build post formed counter tops. For straight tops, he cuts the material to the exact length ordered, and applies end caps, if required. Post formed tops can also be ordered with miter cuts, which are more complicated to build. But with the high-tech saws in the shop, they can be built to the exact measurements ordered by dealers.

Ryan was born and grew up in Sullivan, Indiana. He is a graduate of Sullivan High School. He worked on the melon farm for his grandfather before coming to work at the Top Shop. He helped in the growing, tending, picking and marketing the melons.

Ryan is single and still lives in Sullivan. He says he likes to hunt and fish and play basketball, baseball and most sports.



**Christy Schafer -** is new to our company. She joined the Nashville Wholesale Building Materials sales staff in early February. Christy is the new outside Account Manager for the Nashville area. She calls on established accounts as well as continually pursuing new accounts.

Prior to coming to WBM, Christy had worked for the Tennessee Building Products

company, as an inside salesperson, in the cabinet division She had also worked for Quality Fabricaton company as an estimator and project manager. She was born and grew up in Lavergne, Tennessee. She graduated from Lavergne High School and the David Lipscomb University where she majored in Organizational Communications.

Christy and her husband, Dan, have two children; Taylor, 9 years old, and Christian, age 3. She says she likes reading and watching almost all sports and spending time with her family.



**Bill May -** is the employee in profile this month from Niehaus Home Center. Bill came to work for our company in June of last year. He drives a truck and makes material deliveries to local contractors and homeowners.

Bill has an impressive background with the U.S. Air Force. He served from 1983 to 1992 as an Airborne Communication System Operator for 747 planes. He has flown to many countries and famous cities around the world.

Bill was born in Hamilton, Ohio, grew up in Southern Illinois and Florida. He is a graduate of St. Cloud High School in Florida and earned college credits in the Air Force. He is the father of two children; Jasmine, age 16, and Matthew, age 14. He says he likes playing golf, watching TV and surfing the internet in his leisure time.

### Kitchen & Bath Cabinetry

Choosing kitchen and bath cabinetry is one of the most important investments you'll make in your home. When you choose Aristokraft, you're choosing beautiful, quality cabinets that you'll appreciate for years.

- Full time designers
- Computerized print outs
- Free estimates
- Delivery available
- Financing available

Bring in your room measurements

Big Buck, Terre Haute 812- 466-1050 Big Buck, Robinson 618-544-2138 Niehaus Home Center 812-882-2710 WBM, St. Louis, MO 314-298-1568 WBM, Nashville, TN 615-376-0909

### **Niehaus News**

Niehaus Home Center 1023 Main Street Vincennes, IN 47591 Presorted Standard US Postage Paid Vincennes, IN 47591 Permit No. 32